

CHAPTER 3

Building a Data-Literate School

THE BIG IDEA

Read the numbers, ask the right questions, then do something that matters.

THE MOVE

Data literacy grows through low-stakes reps, not a one-time training. The fastest way to build it is to make using data a small, safe, regular habit instead of a high-pressure event. Curiosity replaces fear when people get to practice without being graded on it.

IN SYMPLIFIED

It comes with data-cycle coaching, so literacy grows through real reps with your own data, not a one-off training.

Data confidence map

Rate where you are today. This is a starting line, not a grade.

	Low	Medium	High
Reading a chart			
Asking a sharp question			
Choosing an action from data			
Leading a data conversation			

TRY IT

Name one small, low-stakes routine you could add this month to practice using data more often.



REFLECT

1. Where do you feel most confident using data, and where least confident?

2. How can your team create safer spaces for asking questions about data without fear of judgment?

3. What small routine can you add to practice using data more often?

4. How can leaders model curiosity with data so staff feel encouraged to do the same?
