

CHAPTER 6

The Data Cycle in Action

THE BIG IDEA

Printing data and admiring the bar graphs is not a cycle. It is collecting baseball cards.

THE MOVE

The data cycle is simple. Understand what the data actually shows, ask better questions about what is driving it, then act on what you find and come back to check. Understand, ask, act, then do it again. The shorter the loop, the faster you learn, and a quick weekly cycle beats a quarterly review you dread.

IN SYMPLIFYED

This is exactly the cycle Symplified runs: understand by slowing down the moment, ask by identifying the skill or need, then act by tracking progress, reflecting, and adjusting.

Understand, ask, act

Understand = look closely at what the data shows. Ask = dig for context and better questions. Act = make one targeted move, then check and loop.

Understand	Ask	Act



TRY IT

Pick one real signal from this week. Look closely at what it shows, dig into what might be driving it, then name one targeted move and how you will check it.

REFLECT

1. How often does your team revisit the same data to check if actions are working?

2. Where can a quick mini-cycle make a fast impact?

3. What is one small win from your last data cycle you can celebrate out loud?

4. How can you make your next data meeting feel more like problem solving and less like paperwork?
